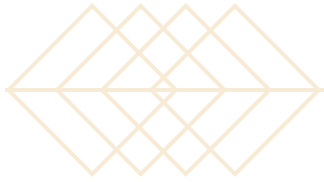


POCAHONTAS REFRAMED  
“STORYTELLERS” FILM FESTIVAL  
NOVEMBER 19-21, 2021

SPONSORSHIP OPPORTUNITIES





**Address**

Pocahontas Reframed SFF  
1154 Pocahontas Trail  
King William, VA 23086

**Web**

PocahontasReframed.com  
@PRSFilmFest

**Brad Brown** Festival Organizer

Director@pocahontasreframed.com

**Sam Proctor** Sponsorship Coordinator

Sproctor@fandr.com

804.393.1382

### REFRAMING NATIVE AMERICAN LIFE + EXPERIENCE THROUGH FILM

Representation matters. It matters because it impacts how we interact with our fellow Americans, the way that we educate our children, and it shapes our path forward as a democracy. Storytelling and filmmaking have suffered from a dearth of representation of important groups that influenced American democracy, notably Native Americans.

Native culture is rich, steeped in history and multifaceted, yet mainstream films do not often capture this nuance. The Pocahontas Reframed “Storytellers” Film Festival honors the contributions of Native Americans and aims to raise awareness about Native American language, cultures, and societies through films that share Native American perspectives.

The festival, which is the only one of its kind on the East Coast, brings together producers, directors, authors, cineastes and actors who share a passion for film, and features experiential learning opportunities for the entire public.



# ABOUT THE FESTIVAL



HOSTILES



RUMBLE



WARRIOR WOMEN



WOMAN WALKS AHEAD

## FESTIVAL HIGHLIGHTS

Pocahontas Reframed strives to bring together artists, authors, filmmakers, and actors willing to share, teach, and explain their creativity and history. The Festival includes Native American-affiliated classic and recently released films that have been official selections of world-renowned festivals including the Sundance Film Festival, the American Indian Film Festival (San Francisco), and the Toronto International Film Festival.

## PREVIOUS ATTENDEES

MICHAEL HORSE  
*ACTOR*

PAMELA PIERCE  
*CEO, SILVER BULLET PRODUCTIONS*

SAM BEARPAW  
*ACTOR/FILMMAKER*

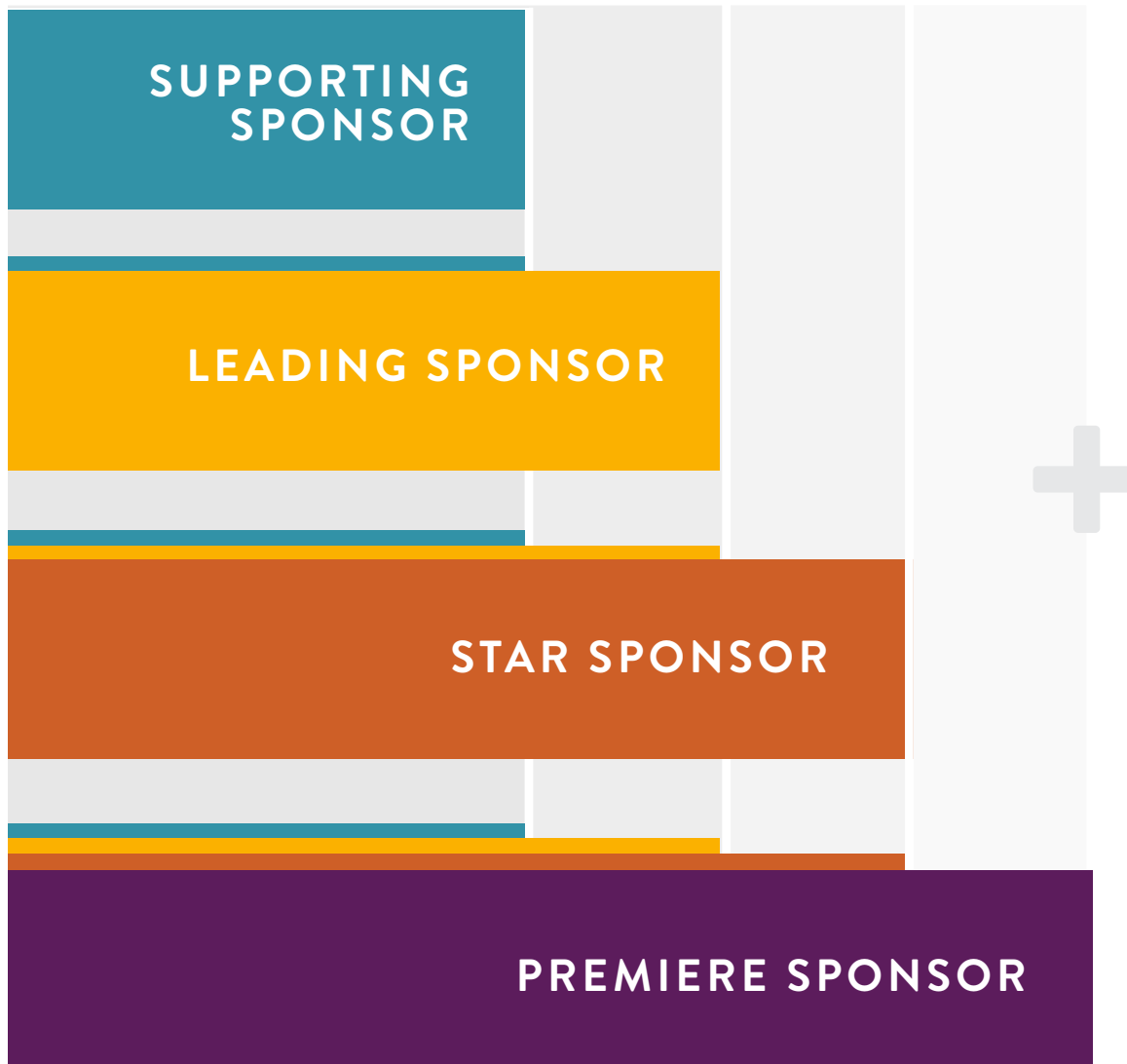
SHELLEY NIRO  
*FILMMAKER*

PIERRE-WILLIAM GLENN  
*FRENCH CINEMATOGRAPHER*

NEIL DIAMOND  
*FILMMAKER*

SKY HOPINKA  
*FILMMAKER*

DARLENE NAPONSE  
*FILMMAKER*



## SPONSORSHIP LEVELS + CREATIVE OPPORTUNITIES

### *SPONSORSHIP ADD-ONS*

#### **Filmmakers Program Sponsor**

Co-create a grant together for a Native American filmmaker to commission an original film to premiere at the festival.

#### **Talent Sponsor**

Speaker fee for specific filmmaker / actor to attend with a private meet and greet.

We are also open to creative opportunities to amplify the brands of our sponsors. If you'd like to be incorporated in a way you don't see listed, please let us know. We are happy to discuss additional options.

# SPONSORSHIP LEVELS

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## \$1,000 SUPPORTING SPONSOR

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<b>Tickets</b>	<b>2 VIP tickets</b> - includes access to special events and VMFA reception (\$50 value each)
<b>Website</b>	Recognition and link on sponsor page on website
<b>Social Media</b>	1 mention during festival week on all platforms: Facebook, Instagram, and Twitter

## \$2,500 LEADING SPONSOR

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*IN ADDITION TO SUPPORTING SPONSOR BENEFITS*

<b>Tickets</b>	<b>4 VIP tickets in total</b> - includes access to special events and VMFA reception (\$50 value each)
<b>Website</b>	Sponsor logo and link on sponsor page on website
<b>Onscreen</b>	Recognition in pre-trailer scroll before all films
<b>Social Media</b>	<b>2 total</b> mentions on all platforms: Facebook, Instagram, and Twitter

**\$5,000**  
**STAR SPONSOR**  
 IN ADDITION TO LEADING SPONSOR BENEFITS

<b>Tickets</b>	<b>6 VIP tickets in total</b> - includes access to special events and VMFA reception (\$50 value each)
<b>Festival Program</b>	Dedicated ¼ page ad
<b>Social Media</b>	<b>3 total</b> mentions on all platforms: Facebook, Instagram, + Twitter

**\$10,000**  
**PREMIERE SPONSOR**  
 IN ADDITION TO STAR SPONSOR BENEFITS

<b>Tickets</b>	<b>8 VIP tickets in total</b> - includes access to special events and VMFA reception (\$50 value each)
<b>Comprehensive Logo Placement</b>	Recognition in all marketing materials
<b>Press</b>	Recognition in press efforts
<b>Speaking</b>	Opportunity for company/organization representative to intro a film or panel
<b>Festival Program</b>	<b>1 total</b> Dedicated full page ad
<b>Social Media</b>	<b>5 total</b> mentions on all platforms: Facebook, Instagram, + Twitter
<b>VMFA Reception Integration</b>	Official name integration - i.e. reception made possible by X Option to display materials at VMFA launch reception Opportunity for company representative to speak as part of program

## SPONSORSHIP DEADLINE

The deadline to apply for sponsorship is **August 1, 2021**. Please also have your logo and any additional brand materials submitted by that deadline. Contact Brad Brown or Sam Proctor with any questions.

Pocahontas Reframed "Storytellers" Film Festival is a tax deductible charitable organization (501(c)3).

**Brad Brown** Festival Organizer  
Director@pocahontasreframed.com

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2021  
SPONSORSHIP  
OPPORTUNITIES

