

HISTORIC BYRD THEATRE

ABOUT THE FESTIVAL

REFRAMING NATIVE AMERICAN LIFE AND EXPERIENCE THROUGH FILM

Representation matters. It matters because it impacts how we interact with our fellow Americans, the way that we educate our children, and it shapes our path forward as a democracy. Storytelling and filmmaking have suffered from a dearth of representation of important groups that influenced American democracy, notably Native Americans.

Native culture is rich, steeped in history and multifaceted, yet mainstream films do not often capture this nuance. The Pocahontas Reframed "Storytellers" Film Festival honors the contributions of Native Americans and aims to raise awareness about Native American language, cultures, and societies through films that share Native American perspectives.

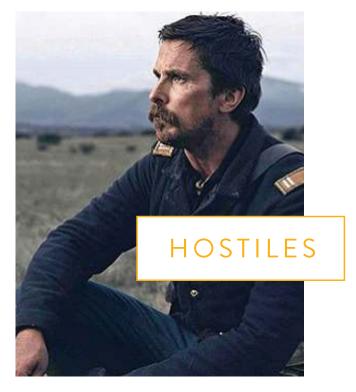
The festival, which is the only one of its kind on the East Coast, brings together producers, directors, authors, cineastes and actors who share a passion for film, and features experiential learning opportunities for the entire public.

The Pocahontas Reframed "Storytellers" Film Festival is a Legacy Project of the American Evolution™ 2019 Commemoration.





HIGHLIGHTS









ABOUT

Pocahontas Reframed strives to bring together artists, authors, filmmakers, and actors willing to share, teach, and explain their creativity and history. The Festival includes Native Americanaffiliated classic and recently released films that have been official selections of world-renowned festivals including the Sundance Film Festival, the American Indian Film Festival (San Francisco), and the Toronto International Film Festival.

PREVIOUS ATTENDEES

MICHAEL HORSE

ACTOR

PAMELA PIERCE
CEO, SILVER BULLET PRODUCTIONS

SAM BEARPAW

SHELLEY NIRO

ACTOR

FILMMAKER

PIERRE-WILLIAM GLENN

FEDERICO CUATLACUATL

FRENCH CINEMATOGRAPHER

FILMMAKER

CARY MORIN

DARLENE NAPONSE

GUITARIST

FILMMAKER

\$2,500 SUPPORTING SPONSOR

| Tickets | 6 VIP tickets - includes access to special events and VMFA reception (\$50 value each) |
|--------------|---|
| Website | Recognition and link on sponsor page on website |
| Program | Recognition of sponsor on page in festival program (over 35,000 distributed by <i>Style Weekly</i> prior to festival) |
| Film Poster | Logo on film poster |
| Social Media | 1 mention during festival week on all platforms: Facebook, Instagram, and Twitter |

\$5,000 LEADING SPONSOR

IN ADDITION TO THE SUPPORTING SPONSOR BENEFIT:

| Tickets | 8 VIP tickets in total - includes access to special events and VMFA reception (\$50 value each) |
|-----------------------------|--|
| Theater & Reception Signage | Recognition of sponsor logo in onsite signage |
| Website | Sponsor logo and link on sponsor page on website |
| Onscreen | Recognition in pre-trailer scroll before all films |
| Festival Program | Dedicated ¼ page ad (over 35,000 distributed by <i>Style Weekly</i> prior to festival) |
| Social Media | 2 total mentions on all platforms: Facebook, Instagram, and Twitter |

\$10,000 STAR SPONSOR

IN ADDITION TO THE LEADING SPONSOR BENEFIT

| Tickets | 12 VIP tickets in total - includes access to special events and VMFA reception (\$50 value each) |
|------------------|---|
| Festival Program | Dedicated ½ page ad (over 35,000 distributed by <i>Style Weekly</i> prior to festival) |
| Social Media | 3 total mentions on all platforms: Facebook, Instagram, and Twitter |
| Access | Access to hospitality suite |

\$15,000

PREMIERE
SPONSOR

IN ADDITION TO THE STAR SPONSOR BENEFITS

ONLY **TWO** AVAILABLE

| Tickets | 20 VIP tickets in total - includes access to special events and VMFA reception (\$50 value each) |
|------------------------------|--|
| Comprehensive Logo Placement | Recognition in all marketing materials |
| Press | Recognition in press efforts |
| Speaking | Opportunity for company/organization representative to intro a film or panel |
| VIP Dinner | Sit-down dinner with filmmakers, actors and festival organizers |
| Festival Program | Dedicated full page ad (over 35,000 distributed by <i>Style Weekly</i> prior to festival) |
| Social Media | 5 total mentions on all platforms: Facebook, Instagram, and Twitter |
| VMFA Reception Integration | Official name integration - i.e. reception made possible by X Option to display materials at VMFA launch reception Co-branded step-and-repeat Opportunity for company representative to speak as part of program |

SPONSORSHIP LEVELS

POCAHONTAS REFRAMED

SUPPORTING SPONSOR

LEADING SPONSOR

STAR SPONSOR

PREMIERE SPONSOR

ADD-ONS

Filmmakers Program Sponsor

Co-create a grant together for a Native American filmmaker to commission an original film to premiere at the festival.

Talent Sponsor

Speaker fee for specific filmmaker / actor to attend with a private meet and greet.

We are also open to creative opportunities to amplify the brands of our sponsors. If you'd like to be incorporated in a way you don't see listed, please let us know. We are happy to discuss additional options.

CONTACT US

POCAHONTAS REFRAMED "STORYTELLERS" FILM FESTIVAL

Address

Pocahontas Reframed SFF 1154 Pocahontas Trail King William, VA 23086

Web

PocahontasReframed.com @PRSFilmFest **Brad Brown** Festival Organizer

Email Director@pocahontasreframed.com

Sam Proctor Sponsorship Coordinator

Email Sproctor@fandr.com

Phone 804.393.1382

Deadline

The deadline for sponsorship is August 1, 2019. Please have your logo and any additional brand materials submitted by August 15, 2019.

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